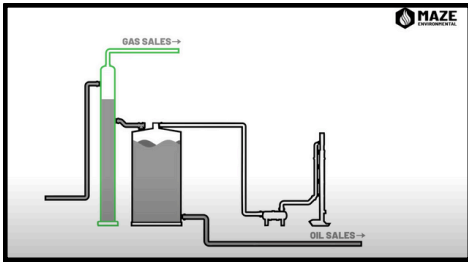


MAZE ENVIRONMENTAL



English - [45 Second Spot](#)



SCAN TO WATCH
CAMPAIGN VIDEO

CAMPAIGN STATS

Total Impressions

483,914

Website

2,131 new site visits

Video

376,000 view completions



OTT STREAMING

Impressions - 62,487
Completions - 48,739



PRE-ROLL & DISPLAY

Impressions - 126,348
Engagements - 22,459
Completions - 99,814



SOCIAL MEDIA

Impressions - 295,079
Engagements - 36,697
Completions - 230,162

OIL SWELL CASE STUDY
NET PRODUCTION UPLIFT TO CLIENT: 3.8 MILLION
Case study was based upon 11 months at a single facility

CO2 EMISSIONS REDUCTION CASE STUDY
CO2 EMISSIONS REDUCED BY APPROX. 8,850 METRIC TONS
Case study was based upon 5 months at 8 different facilities

Learn more at
MAZENENVIRONMENTAL.COM

HOW IT WORKS
MAZE's system increases and optimizes flow pressure, flow rate, and flow flow through equipment, and field operations work together. This feature allows oil production in traditional operational systems.

MORE TO SELL | **SAFER FACILITY** | **REDUCED EMISSIONS** | **INCREASED CAPEX**

From stabilizers and towers, to vapor recovery units and pump systems, our products are designed to work with your existing systems. Our entire process is designed as a real, practical solution to reduce greenhouse emissions from oil production sites.

Services:
On-Site Observation And Monitoring
Consultations
Quality Control
HYSYS Modeling And Analysis
Installation Teams
Technicians

Learn more at
MAZENENVIRONMENTAL.COM

UPSTREAM EMISSIONS REDUCTION TECHNOLOGY

From stabilizers and towers, to vapor recovery units and pump systems, our products are designed to work with your existing systems. Our entire process is designed as a real, practical solution to reduce greenhouse emissions from oil production sites.

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Consultations
Quality Control
HYSYS Modeling And Analysis
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CREATIVE IMPACT

Opportunity: MAZE Environmental engaged Proscalar to generate leads and amplify their presence at the 2023 Abu Dhabi International Petroleum Exhibition & Conference (ADIPEC).

Strategy: In the 6 months before ADIPEC, we executed targeted B2B campaigns including webinars and ads to position MAZE as an innovative leader. At the event, our strategic planning and operational execution delivered an impactful booth design, giveaways, and meeting schedule to maximize MAZE's networking.



Results:

The tailored pre-event marketing generated over 100 leads. MAZE's booth saw heavy engagement as a result of Proscalar's data-driven and creative strategies. The combined pre-event promotion and commanding trade show presence validated MAZE as a trusted partner.

MAZE ENVIRONMENTAL

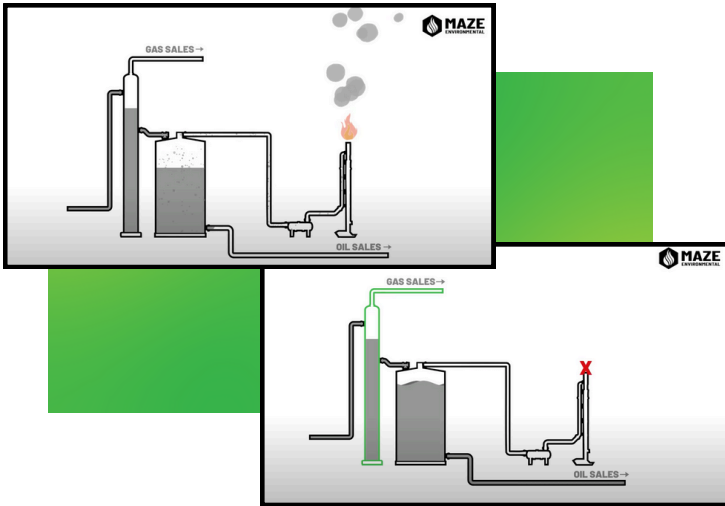
Meet us at
ADIPEC

LEARN MORE

"Meet us at ADIPEC" Ad's (convention center geofenced)
400,012 Impressions / 2,062 Clicks

MAZE ENVIRONMENTAL

VIDEO DEVELOPMENT



CAMPAIGN VIDEO

[45 Second Spot](#)

SCAN TO WATCH →



CREDITS

WHY THO

VIDEO EDITOR

Scott Smith - Why Tho Films

CLIENT

Cody Davis, Marketing Director
Brooks Pearce, CEO

MARKETING AGENCY

Stephen L. Smith, Managing Partner
Kyle Whatley, Client Project Manager
Chelsea Parler, Creative Director



SCRIPT

"The process of oil conditioning begins by separating oil from gas in a traditional Vapor Recovery Tower then on to a traditional storage tank for further stabilization.

Here is where you would normally see oil shrinkage, as the traditional method allows unstable crude oil to settle in the tank, while natural gasses such as methane and other hydrocarbons rise to the top and are flared off. MAZE Environmental uses the same equipment, and just changes the process.

We've engineered a new technology that simply replaces traditional VRTs. When oil moves from the MAZE VLRT into the holding tank, rest time is significantly reduced resulting in little to no flaring or the need to capture tank vapors, and increased oil sales."

“

“Proscalar helped us take our creatives to a level that broke through language barriers; to help us acquire new business”

- Brooks Pearce
CEO MAZE Environmental